Korea WIE

Employer:	Globaleur
Internship Position:	Data Analyst
Industry:	Leisure, Travel & Tourism
Duration:	June – August 2025 (8 weeks)
Placement Location:	Seoul, South Korea
Internship Type:	Physical
Job Code:	K007

About the Employer

Globaleur constantly reimagining how to better help worldwide travelers fully maximize their travel experience. The people who work for the company all share the same passion for innovation that goes into the platform and customer-centric products and services - revolutionizing how global travelers consume travel-related goods and services. Globaleur's vision is to become the go-to platform that will help users in navigating worldwide destinations with ease, thereby building a more unified world where everyone feels comfortable visiting, communicating and exchanging cultural values with those who are from other parts of the world.

https://www.globaleur.com/

Job Description

Support first foreigner-friendly taxi app in Korea marketing initiatives "TABA Taxi"

1. Create metrics, analyze data for the taxi app to understand how to improve the application
2. Analyze marketing data to increase download and usage conversions
3. Work with engineers and designers and provide report support
4. Present the data visualization and support presentations
5. Automate data analysis process and create dashboards.

Requirements

- **Related discipline:** COMP,EEE
- Computer Science major, Data science, or related
- Understand the basics regarding how the software works
- Detailed oriented and have good patience. Able to dig into the issues and figure out. Have the "can do" attitude.
- Great communication skills and being able to work with others

- Able to take initiatives and work independently
- Great work ethics, great sense of responsibility
- Able to take initiatives, quick at learning, able to adapt to new challenges

Language Requirement
- Proficient in spoken and written English

Remarks
- ☐ Office environment as follows